

# The LAMPO Scholarship at Lanfranchi

More Than Words.

Know-how.

zippers  lampo.eu

Established in 1887, Ditta Giovanni Lanfranchi SpA. is the most ancient Italian-based high end zippers manufacturer ([www.lampo.eu](http://www.lampo.eu)), which provides zippers to the most famous international fashion brands. It is organized in four manufacturing plants all based in Italy, equipped to fulfill the complete production cycle being completely vertically integrated: from raw materials to weaving, dyeing, moulding and machineries engineering. Point of strength is the synergy of Italian creativity and quality, precision and punctuality.

The LAMPO ZIPPER of Ditta Giovanni Lanfranchi SpA will donate two travelling scholarships to the students of Institute of Textiles and Clothing, The Hong Kong Polytechnic University in the 2009/10 academic year.

## Content

Two travelling scholarships to Italy will be awarded to students of the Institute of Textiles and Clothing (ITC). Each of the scholarship will cover a cash award of HK\$10,000 AND free accommodation and meals at a zipper factory in Italy, for a week in summer (around July 2010).

## Eligibility

All full time and part time final year students studying MA, BA and HD, including both local and non-local students.

## Selection Criteria

The award of the scholarships is based on a GRAPHICAL ADVERTISING CAMPAIGN for PROMOTION OF LAMPO ZIPPER in terms of its products or brand name with FOCUS on DESIGN and CREATIVITY in any form e.g. a slogan with graphical artwork, a 4-D composite or a 2D/3D image presentation or a short movie or an interactive computer software, etc., through the use of LAMPO IMAGE or LAMPO PRODUCTS or LAMPO BRAND NAME or ITS BACKGROUND or INTERGRATION OF ALL / SOME LAMPO RELATED PROPERTIES. Maximum of 2 campaigns per each student is allowed.

Note: The students agree to grant to Ditta Giovanni Lanfranchi SpA the right to use the campaigns and images with no limitations and/or fees/costs.

## Judging Process

The judging panel of ITC members will select 10 campaigns. The LAMPO ZIPPER of Ditta Giovanni Lanfranchi SpA will then select the final 2 campaigns for the scholarship.

## Submission Method

Please send the campaign(s) by email to HYPERLINK "mailto:tcfokct@inet.polyu.edu.hk" tcfokct@inet.polyu.edu.hk or to ITC General Office at QT715 on or before 16 April, 5.35pm. **Late submission will not be considered.**

Schedule	
11 January	Announcement of the Scholarship
16 April	Submission deadline of campaign
Early May	Selection of campaign by ITC judging panel
Late May	Announcement of results
Early July	Trip to Italy

Enquiry  
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THE LAMPO  
SCHOLARSHIP  
AND THE HONG  
KONG YOUNG  
DESIGNER  
COMPETITION  
from the HK  
FASHION WEEK  
2010  
organised by the  
HK TRADE  
DEVELOPMENT  
COUNCIL  
(HKTDC)

