

# The LAMPO Scholarship at Lanfranchi

Established in 1887, Ditta Giovanni Lanfranchi S.p.A. is the most ancient Italian-based high end zippers manufacturer (<http://www.lampo.eu>), which provides zippers to the most famous international fashion brands. It is organized in four manufacturing plants all based in Italy, equipped to fulfill the complete production cycle being completely vertically integrated: from raw materials to weaving, dyeing, moulding and machineries engineering. Point of strength is the synergy of Italian creativity and quality, precision and punctuality.

UNZIP

YOUR BACKPACK TO

ITALY THIS SUMMER!

The LAMPO ZIPPERS of Ditta Giovanni Lanfranchi SpA will donate two travelling scholarships to the students of Institute of Textiles & Clothing, The Hong Kong Polytechnic University in the 2008/09 academic year.

## CONTENT

HK \$20,000 travelling scholarship to Italy for two students, AND free accommodation and meals at a zipper factory in Italy, for a week in summer (around July 2009).

## ELIGIBILITY

All BA and HD, FT and PT final year students, including both local and non-local students.

## SELECTION CRITERIA

The award of the scholarships is based on academic merit and the quality of your 500-word essay(s) based on the following topics:

Topic 1: Proposal of an advertising campaign for the brand LAMPO and his products.

*Note: The students agree to grant to Ditta Giovanni Lanfranchi SpA the right to use their essays/campaigns and images with no limitations and/or fees/costs.*

Topic 2: Study plan to Italy

The essay should address the worthiness and feasibility of their tour to Italy and convince the donor WHY the scholarship should be granted to you.

You can submit maximum of TWO essays for each topic.

## JUDGING PROCESS

10 essays for each topic will be selected by the judging panel of ITC members. Only 2 essays will be chosen by Donor.

## SUBMISSION METHOD

Please send the Word document by email to [tcanne@inet.polyu.edu.hk](mailto:tcanne@inet.polyu.edu.hk) on or before 12 April, 11:59 pm. **Late submission will not be considered.**

## SCHEDULE

21 January	Announcement of the Scholarship
12 April	Submission of essay
Early May	Selection of essays by ITC judging panel
Late May	Announcement of results
Early July	Trip to Italy

## ENQUIRY

Ms Anne Hon, Marketing Officer, ITC  
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INSTITUTE OF TEXTILES & CLOTHING  
紡織及製衣學系

